

TOP-TIER SPONSORSHIP OPPORTUNITIES

DIAMOND, PLATINUM, AND GOLD SPONSORSHIP CORE ENTITLEMENTS

Booth location 2023	Reserved in the heart of CSDC's Partner Row, drawing the highest traffic and premium visibility in the Exhibit Hall
Booth location 2024	Priority selection of 2024 booth space while onsite at the 2023 event
Leadership Tools Lending Library	Opportunity to include a tool developed by your organization in our online repository available to all event attendees. The tool can be branded to the sponsor and should be uniquely valuable to and actionable by charter leaders; a checklist, template, a timely article etc.
Signage	Organization's logo featured on a printed sign in a high traffic area (logo size and placement varies by sponsor level)
Conference website	Hyperlinked logo on conference website home page (csdconference.org)
Conference website	Hyperlinked logo on sponsor thank you page and a 500-word profile on your organization
Exhibit hall map: Logo enhancement	Logo on the exhibit hall floor plan and exhibitor search available to all attendees prior to and onsite at the event
Exhibit hall map: Description	Organization's description on the exhibit hall floor plan and exhibitor search available to all attendees prior to and onsite at the event
Event platform	Inclusion on the event platform of organization's URL and social media accounts in the exhibitor and sponsor directory listing
Email	Hyperlinked logo on a pre-conference promotional email sent by CSDC to all attendees the week prior to the event
Inclusion on CSDC Online Vendor Directory on chartercenter.org	Logo and your organization's description and contact information included on CSDC's searchable vendor directory of products and service providers to the California charter school sector
Inclusion in Exhibit Hall Bingo Card Game	Organization's name and booth number included on the CSDC Exhibit Hall Bingo Card Game distributed to all attendees for the chance to win a prize provided by CSDC and attendees who visit top-tier sponsors receive additional points
Conference event logo	CSDC conference logo provided to you for your use promoting your presence at the event
Event Sponsor Package Discount	Add any of the event sponsorship packages to existing top-tier entitlements at a 15% discount

SPECIFIC ENTITLEMENTS	DIAMOND	PLATINUM	GOLD
	\$28,000	\$18,000	\$10,000
	2 available	5 available	10 available
Registrations	7 comped, full conference registrations	5 comped, full conference registrations	4 comped, full conference registrations
Booth size	4 complimentary 10x10 booths on Partner Row	3 complimentary 10x10 booths on Partner Row	2 complimentary 10x10 booths on Partner Row
Exhibit Hall Happy Hour Drink Tickets	20 exhibit hall happy hour drink tickets with sponsor's logo to be distributed at sponsor's discretion (plus opportunity to purchase additional branded tickets)	15 exhibit hall happy hour drink tickets with sponsor's logo to be distributed at sponsor's discretion (plus opportunity to purchase additional branded tickets)	10 exhibit hall happy hour drink tickets with sponsor's logo to be distributed at sponsor's discretion (plus opportunity to purchase additional branded tickets)
Logo: High Traffic Logo Inclusion	Logo prominently displayed in high traffic area (logo size and placement varies by sponsor level)	Logo prominently displayed in high traffic area (logo size and placement varies by sponsor level)	Logo included in high traffic area (logo size and placement varies by sponsor level)
Logo: Plenary sessions Thursday and Friday	Logo on an exclusive thank you slide in our conference plenary slide deck between sessions and before plenary sessions.	Logo on an exclusive thank you slide in our conference plenary slide deck between sessions and before plenary sessions	Logo on a "Gold Sponsors" thank you slide in our conference plenary slide deck between sessions and before plenary sessions.
Acknowledgement: Plenary sessions Thursday and Friday	Verbal thank you to your organization by name accompanied by a slide and a thank you at the start of the plenary session.	Verbal thank you to your organization by name accompanied by a slide and a thank you at the start of the plenary session.	Verbal thank you to all Gold Sponsors accompanied by a shared slide and a thank you at the start of the plenary session.
Logo inclusion on general "thank you" sign in the Anaheim Convention Center	High profile logo on a "thank you" sign in a high traffic area at the Anaheim Convention Center	High profile logo on a "thank you" sign in a high traffic area at the Anaheim Convention Center	Logo in Anaheim Convention Center (ACC) in a high traffic area
Event Platform	Banner ad on the event platform homepage	Banner ad on the event platform homepage	
Post-conference attendee data	Organizational postal addresses and email addresses of attendees who "opt in" (one time use only--requires signing an "honor use" agreement)	Organizational postal addresses and email addresses of attendees who "opt in" (one time use only--requires signing an "honor use" agreement)	
Logo: Conference tote bag	Logo included on every conference tote bag and handed out to every event participant. Tote design is chosen at the discretion of CSDC staff.	Logo included on every conference tote bag and handed out to every event participant. Tote design is chosen at the discretion of CSDC staff.	
Programming	3 breakout sessions in the strands of your choice and logo inclusion on the session description in the event platform	1 breakout session in the strand of your choice and logo inclusion on the session description in the event platform	
Programming	1 Learning Lab session in the exhibit hall and logo inclusion on the session description in the event platform	1 Learning Lab session in the exhibit hall and logo inclusion on the session description in the event platform	
Tote Bag	Opportunity to include collateral or a unique item (examples include: pen, mints, lip balm) in the attendee registration bag. (Sponsor responsible for producing and shipping materials to CSDC.)	Opportunity to include collateral or a unique item (examples include: pen, mints, lip balm) in the attendee registration bag. (Sponsor responsible for producing and shipping materials to CSDC.)	
Lanyard	Your organization's logo placed alongside the Leadership Update Conference information on every attendee lanyard. Lanyards are chosen at the discretion of CSDC staff.		
Pre-event Featured Article	Work with CSDC staff to tell your story and to highlight how your organization's products and services contribute to the charter sector. This unique article will be disseminated via CSDC's Weekly email to over 19 thousand readers while simultaneously being posted to CSDC's news listings on chartercenter.org. Some parameters apply.		
Post-event email ad	Work with CSDC staff to include an ad to highlight your organization's products and services. This ad will be hyperlinked to the link of your choice. Ad will run in a post-event thank you email for conference participants; location of ad is dependent on space availability. Placement is at the discretion of CSDC staff.		
Reception	Are you interested in hosting a reception? CSDC will reserve a top-notch reception space for your organization and promote the event on your behalf. The rest is up to you! Some parameters--such as time and date--apply and will require coordination with CSDC staff.		

EVENT SPONSORSHIP OPPORTUNITIES

CORE ENTITLEMENTS

Booth location	Reserved space in Partner Row locked in at the super early bird pricing + priority selection of 2024 booth space while onsite at the 2023 event
Conference website	Your logo on sponsor thank you page and a 500 word profile on your organization
Exhibit Hall Floor Plan	Your logo on the exhibit hall floor plan and exhibitor search available to all attendees prior to and onsite at the event
	Your organization's description on the exhibit hall floor plan and exhibitor search available to all attendees prior to and onsite at the event
Event Platform	Inclusion on the event platform of organization's URL and social media accounts in the exhibitor and sponsor directory listing
	Inclusion on a "thank you to our sponsors" page
	Inclusion on CSDC Online Vendor Directory on chartercenter.org; Logo and your organization's description and contact information included on CSDC's searchable vendor directory of products and service providers to the California charter school sector
Exhibit Hall Games	Organization's name and booth number included on the CSDC Exhibit Hall Bingo Card Game distributed to all attendees for the chance to win a prize provided by CSDC and attendees who visit sponsors receive additional points
CSDC Event Logo	CSDC conference logo provided to you for your use promoting your presence at the event

PACKAGE OPTIONS AND SPECIFIC ENTITLEMENTS

SPONSORSHIP	PACKAGE DESCRIPTION	ENTITLEMENTS	AVAILABLE	COST
Afternoon Power-up: Thursday Coffee and Snack Sponsors	Help give conference participants a little extra boost by sponsoring the coffee and snack refreshment break on Thursday. Selections will be at the discretion of CSDC staff and based on availability. Acknowledgement will be on signage in the refreshment area, as well as in the event platform.	<ul style="list-style-type: none"> Logo inclusion on the event description in the event platform Logo and "refreshments provided to you by" signage in the refreshment area of the exhibit hall Plenary session slide on the day of the sponsored event 	2	\$4,800 ea.
Friday Breakfast Sponsors	Help give conference participants a little extra wake-up by sponsoring a refreshment break on Friday. Acknowledgement will be on signage in the refreshment area, as well as in the event platform.	<ul style="list-style-type: none"> Logo inclusion on the event description in the event platform Logo and "refreshments provided to you by" signage in the refreshment area Plenary session slide on the day of the sponsored event 	2	\$3,500 ea.
Pre-Conference Summit Sponsors	Summits are full day, pre-conference events focused on providing training and resources to a specific subset of charter leaders such as board members or those new to their leadership roles. Summit sponsorship is a wonderful way to connect with charter leaders. Co-host with CSDC and sponsor your preferred Summit and your organization will have the opportunity to present for 5-10 minutes, distribute swag, prizes, and network with attendees.	<ul style="list-style-type: none"> Logo inclusion on the session description in the event platform Introduction by CSDC to Summit participants 5-10 minute presentation to Summit participants Opportunity to provide a branded giveaway to participants Plenary session "thank you" slide 	2	\$8,000 ea
Connectivity Lounge Sponsor	Help attendees relax and connect with what's happening back at their schools in one of the exhibit hall's popular connectivity lounges which include soft seating, electrical outlets and wifi access.	<ul style="list-style-type: none"> Logo inclusion on the event description in the event platform Logo and "lounge provided to you by" signage in the lounge Plenary session "thank you" slide 	2	\$5,000 ea.
Wifi Sponsor	Wifi sponsor chooses the password (subject to approval) for the wifi available to attendees throughout the convention center.	<ul style="list-style-type: none"> Exclusive opportunity to choose wifi password Logo inclusion on the wifi description in the event platform Logo on splash page used by every attendee when inputting password Plenary session "thank you" slide with password at Thursday and Friday's plenary session 	1	\$8,000 ea.
Lunch Sponsors	Help nourish conference participants with a delicious boxed lunch served in the exhibit hall on one of the two full conference days.	<ul style="list-style-type: none"> Logo inclusion on the event description in the event platform Logo and "lunch provided to you by" signage in the refreshment area of the exhibit hall Your organization's sticker on every boxed lunch Plenary session slide on the day of the sponsored lunch 	4	\$4,800 ea.
Charter Leader Registration Scholarships Sponsors	Work with CSDC to help ensure your clients can attend this year's conference. Scholarship sponsorship includes 5 registrations at the CSDC member group rate, and a special, branded registration code to help your clients complete their registration.	<ul style="list-style-type: none"> Opportunity to provide 5 registrations at the CSDC member group rate, and a special, branded registration code to help your clients register Logo inclusion on the event description in the event platform Logo on thank you signage placed in a high traffic area Plenary session "thank you" slide and announcement 	3	\$4,800 ea.
Welcome Happy Hour Sponsors	Help CSDC kick off the conference at the Welcome Reception on Wednesday evening!	<ul style="list-style-type: none"> Logo inclusion on the event description in the event platform Logo and "happy hour provided to you by" signage on the bars 25 branded drink tickets branded to your organization to distribute to attendees Opportunity to purchase additional branded drink tickets Plenary session slide "thank you" 	3	\$4,000 ea.